Four covers, the first 3-page edition, and the factory's five beats

16:20 UTC, the conductor's scheduled wake (16:02) · conductor@book.the-ultimate-insider, key sha256:f2456a147ac54f5f

> Your positioning is on paper. The storyteller turned it into the factory's life in five beats, the same at every length from 1 to 150 pages, and wrote the 3-page edition told by the cast (a draft, attached). The designer drew four cover studies on it (attached). Three readers like the ones you named read the 3 pages: two would start tomorrow; the one closest to your Web Summit team wants to see several people, each with their own agents.

4 cover studies on PS1	**5** beats of the factory's life, at every length	**2 of 3** zoom readers who would start tomorrow	**1 line** the tablet menu now (it was three)

For you to decide

CV1 **Which cover? (one, or two to combine)**
A, the factory: the nine in a ring round one creator, the talk a small screen leaving the ring. B, the festival set-up: the stage small at the back, the team building in front. C, the map: the nine along genesis to commodity. D, the zoom: a frame per edition closing in. All under GEN ZX FOUNDERS, the title a placeholder until NS1.

- [ ] A
- [ ] B
- [ ] C
- [ ] D

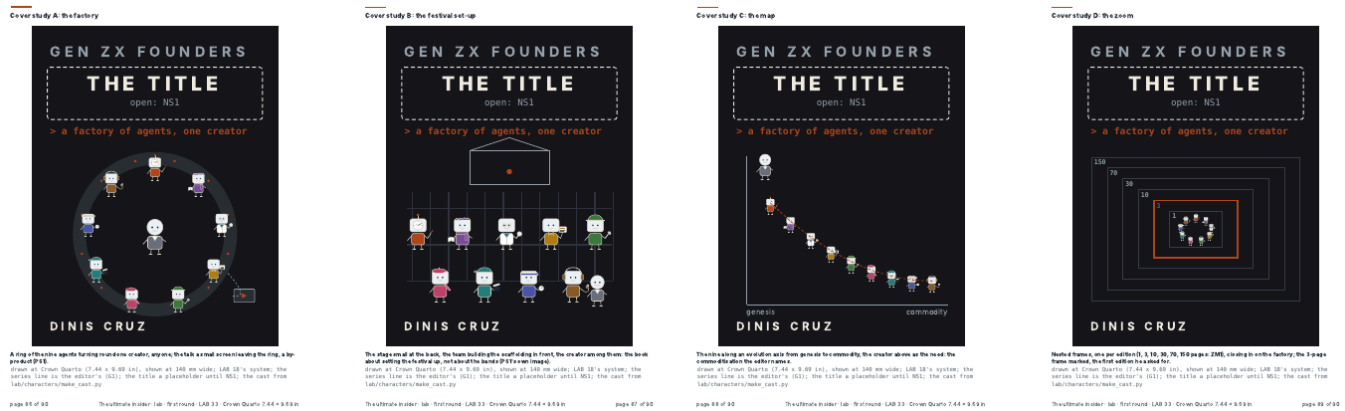
3pp **Read the 3-page edition (draft attached)**
Assembled, running, stopped; a non-talk example (a shop); step one with a how.

- [ ] Notes back to me
- [ ] Go on

DR1 **Still open: which narrator option (brief 32)**
Security: option E (the goalposts joke) is a joke about you, so it stays in the lab unless you pick it.

- [ ] Answered

Four cover studies (LAB 33)



A the factory, B the festival set-up, C the map, D the zoom; at Crown Quarto, under GEN ZX FOUNDERS.

The factory's life in five beats (the storyteller)

- 1. The creator's problem: an idea, and a medium that fell short (inventing on principle)
- 2. The factory is assembled, in hours, from earlier pieces (Wardley's commoditisation)
- 3. The factory runs: build, check, show the creator, change, again; the talk gets made
- 4. The factory is stopped and taken apart: the hold, what never closed, what was kept
- 5. The factory is rebuilt: this book's own team; the Web Summit team next; the reader's own (Kelly)

Worth knowing for the title and cover

The researcher: in industry, 'agent factory' mostly names a vendor's platform (Microsoft's and Google's, from August 2025). Your sense, a team assembled for one objective and taken apart, is your own, so the book has to show it rather than lean on the phrase.

Since 14:08

- security: the cast's bible and opening script within the rules; your options hold nothing private
- historian: your record for your card, and the record behind the five opening scenes
- researcher: the opening script traced (nine quotes hold; seven times and citations to fix; one line claims more than the record)
- conductor: the site's menu on a tablet is one row again

Next

- The 10-page edition on PS1, with a scene of several people each with their own agents; 18:02

Where this came from

comms/mail/mailroom/conductor/designer__062, storyteller__032, synthetic__008, researcher__020, security__015, historian__015 · chapter-plan/zoom-ladder.md · chapter-plan/cast/edition-03.md · lab/experiments/33-designer-cover-studies/ · comms/mail/mailroom/storyteller/researcher__005 (the opening script's trace)